

# Dress to impress.



## Suit up with the world's first designer condom.

Now bigger than ever thanks to huge customer demand, HEX Respect is the latest concept to enhance LELO's luxury condom offering. Stylishly packed to suit the user's lifestyle and larger in all dimensions, HEX Respect is the condom for bigger guys who take sex seriously, and take pride in their pleasure. With a diameter of 58mm, Respect is one of the biggest condoms on the market, and offers a true point of difference from the 54mm Original. The HEX range is all about depth of choice.

LELO HEX condoms have really set the industry alight since their launch in 2016. In only a year, HEX is an established brand, available in 21,000 outlets across the US, bringing LELO's heritage of pleasure and luxury into hundreds of thousands of homes. HEX is the first real success story in this industry for decades, and Respect is the culmination of all that work. The second generation of the new wave of healthy sexual expression.

## LELO HEX Respect. The designer condom.

Since the 2016 launch of HEX Original, customers have been clamoring for more sizes – a bigger size in particular. So, by popular demand, we're proud to offer Respect, a 58mm diameter condom. Research shows that men can feel a difference of as little as 2mm in condom sizes. The 4mm difference between Original and Respect, as requested by our customers, offers a little more breathing room for those who prefer a less restrictive fit. Because condoms that fit better, feel better.

### Vital stats

**Material:** Natural Latex

**Thickness:** 0.045mm

**Diameter:** 58mm (4mm wider)

**Length:** 195mm (15mm longer)

**Slightly scented**

**Natural color**

**Lubricated** (non spermicidal)

### HEX sells

Within a year of launch, the innovation for HEX Condoms secured the following record-breaking facts:

**Crowdfunding total:** \$1 million

**Individual condoms sold:** 12 million

**Units sold on LELO.COM alone:** 750,000

**Stores stocked:** 21,000

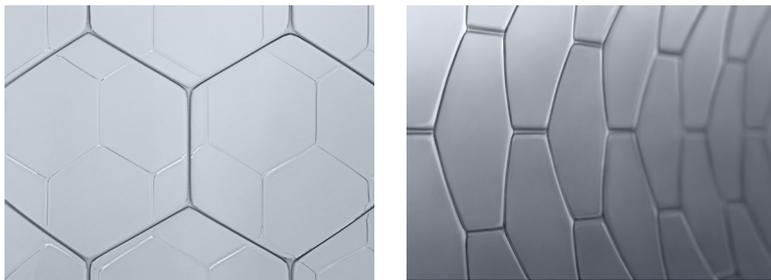
**Countries with HEX:** 17

**What does this mean?** It means that in America alone, a HEX condom is bought every 26 seconds.

## How does LELO HEX work?

LELO HEX delivers strength, thinness and sensation through its revolutionary hexagonal structure. It's the first major innovation in years, and the media all over the world is calling it one of the most important advances in condom technology for decades.

With its structure of 350 interconnected hexagons, HEX allows for a more sensitive and more intimate sexual sensation, as well as a more secure fit that gently grips the wearer to fight slippage. Perfectly smooth on the outside, textured on the inside; the hexagonal web within flexes and stretches to fit a wide number of shapes securely.



**Individual cells:** The network of cells allow no compromise. At just 0.045 - 0.055mm thick, HEX is one the thinnest condoms on the market.

**Safety:** HEX not only meets but also exceeds all international safety standards. Furthermore, we electronically test each and every condom we ship to ensure the highest quality.

**Unique design:** Inspired by nature, the design molds to the wearer like nothing else.

## HEX Condoms Respect



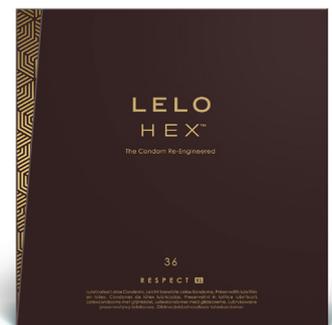
### 3-Pack

**MRSP:** \$9.90 USD  
**EAN:** 7350075024979  
**Product ID:** 4979



### 12-Pack

**MRSP:** \$19.90 USD  
**EAN:** 7350075025006  
**Product ID:** 5006



### 36-Pack

**MRSP:** \$34.90 USD  
**EAN:** 7350075025020  
**Product ID:** 5020

**“We tried the HEX personally and can report top-notch pleasure.”**

**Mashable**

**“With the HEX, my husband and I had our most positive condom experience to date. The fit felt good and the hexagonal design gripped his penis without squeezing it.”**

**VICE**

**“My partner said it was the strongest orgasm of his life that he's had wearing a condom.”**

**BUSTLE**